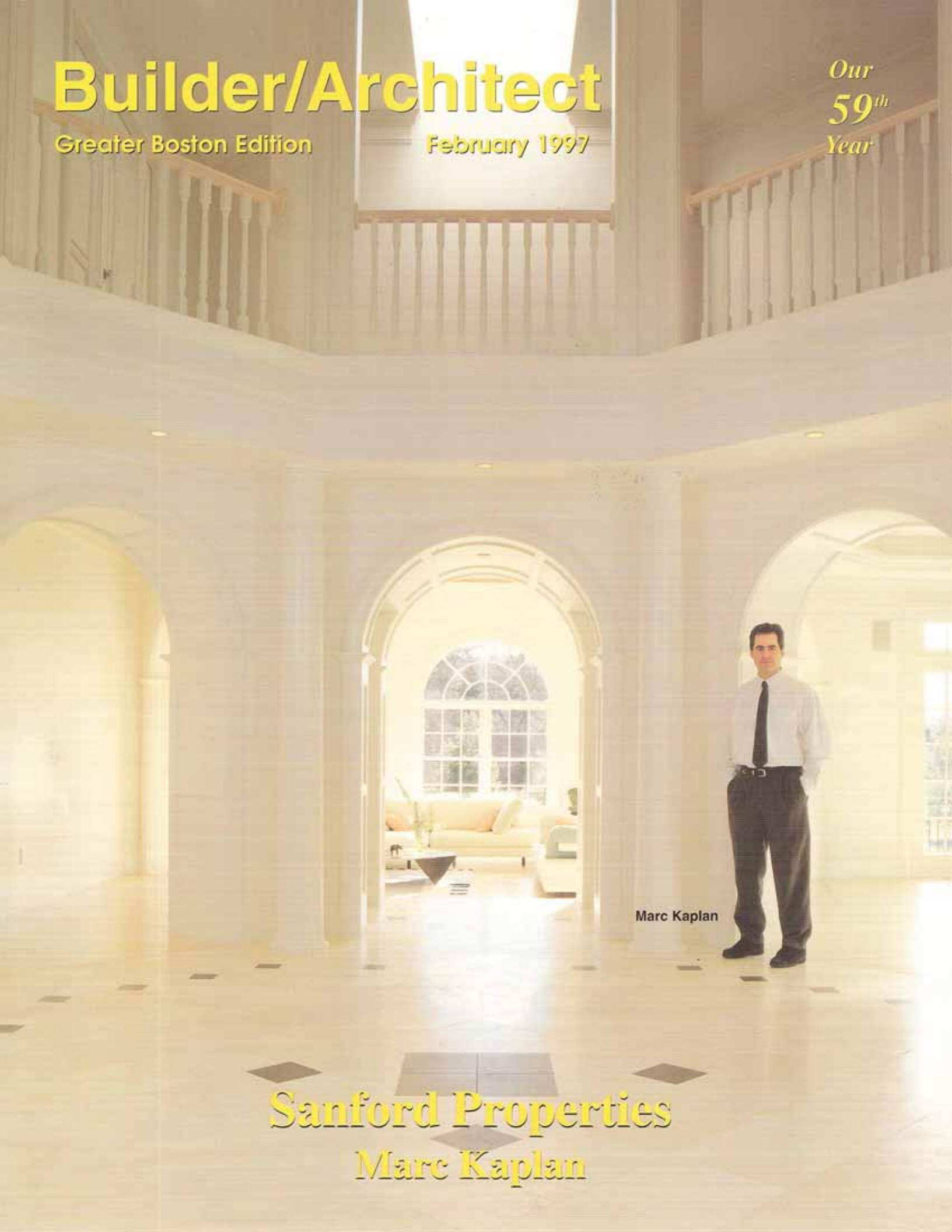


Builder/Architect

Greater Boston Edition

February 1997

*Our
59th
Year*

A man in a white shirt and tie stands in a grand, arched hallway. The hallway features high ceilings, white columns, and a balcony with a wooden railing. In the background, a bright room with a large window and a sofa is visible through an archway. The floor is polished and reflects the light.

Marc Kaplan

Sanford Properties
Marc Kaplan



Scholz Design. Photo by Alex Beatty.

Sanford Properties Marc Kaplan

Marc A. Kaplan, president of Sanford Properties, knew from the age of three that he would become a builder and developer. “My father was a builder/developer and my mother an interior decorator. The conversations at the dinner table when I was growing up were about floor plans, site development or the construction projects my family was involved with. I grew up working with my father, learning all aspects of the business. He encouraged me to participate in his projects, and I can’t remember wanting to become anything other than a builder. During my teens, I spent summers working with all

the various trades. At the age of 19, I incorporated and built my first home, and my desires and expectations started to become a reality.” says Marc.

After graduating from the University of Vermont in 1981 with a B.S. in Civil Engineering, Marc went to work for a general contractor, building mid-rise luxury condominium buildings. From 1981 through 1987, he held various positions from site engineer to senior project manager on over 500,000 square feet of steel and concrete construction. “This background gave me a tremendous foundation for understanding the construction process. I use this

knowledge daily in custom home building,” comments Marc.

Sanford Properties builds custom high-end, single family homes that range in size from 4,000 to over 11,000 square feet. Marc’s role and level of involvement in a project varies depending on the customer’s needs. He is equally comfortable taking a lead role in a design/build approach or acting as a general contractor working closely with an architect. Marc sees the custom home building process as a real team effort. “Often times, the owner and architect have worked on plans for months before I become involved. Expectations are very high for the owner—after all,

this home is their lifelong dream. The architect also becomes emotionally and intellectually invested—the house looks wonderful on paper, now the architect wants to see their work accurately translated into the real thing. My role is to get into the heads of the owner and architect, ask lots of questions, meticulously follow the plans, and ensure that the house meets all expectations. When the job is complete and everyone is smiling, there is a tremendous feeling of accomplishment.” When you have a home built by Marc, you are getting sincerity, honesty and a builder who communicates with his client throughout the entire process to insure complete satisfaction. A Concord, Massachusetts client provides the fol-



This bathroom features a tray ceiling, mahogany cabinetry, and black granite. Photo by Alex Beatty.

Albert, Righter, & Tillmann, Architects, Inc., Boston, MA. Photo by Alex Beatty.





Custom-built mahogany library has a secret door leading into the media room. Photo by Alex Beatty.

lowing endorsement: "The entire project ran smoothly. We even moved in about six weeks ahead of schedule! We are very happy with our new home and happy we chose Marc Kaplan to be our builder."

Homes in the areas where Marc builds have become new legends—they require a highly specialized orbit of design and construction. His team of subcontractors and specialists includes some of the area's most accomplished craftsmen. The carpenters, specialists and trade

resources are of exceptional skill, talent and experience. "Building a home is like conducting an orchestra. As conductor, it is very important to be certain that each player knows his part and to make sure they play their part at the appropriate time. Keeping in perfect tune and harmony as we go along, we take every precaution to protect finish material and keep everything neat, clean and orderly," says Marc. Sanford Properties has used the same skilled craftsmen for years, which he feels is a key to keep-

ing the building process flowing smoothly and maintaining the highest standards.

You will find that the highest quality of materials and the most intricate detail are incorporated into every home built by Sanford Properties. Marc builds in the most prestigious towns of Massachusetts including Newton, Brookline, Weston, Concord and Sudbury. Recent homes have ranged in price from \$800,000 to over \$3 million. One of the homes Marc built was recently featured in the *Boston Globe* and



Watch your favorite movies or sports programs, entertain friends, or just be together as a family in your own home theater. Photo by Alex Beatty.

is also shown in this issue of *B/A Magazine*. What makes Marc's work so special is his personal attention to detail, which is evident upon viewing any of his homes. "The challenge of creating one-of-a-kind homes and working with the architects is my niche. The homes we build are very livable, the workmanship impec-



Intricate details make the difference in Marc Kaplan's homes. Millwork by Minuteman Prehung Door. Photo by Alex Beatty.



Landscape architect: Carroll Williamson. Site development and landscape: The Maurer Companies. Pool built by Andrews Gunite, Inc., located in Concord, MA, and built by Marc Kaplan, Sanford Properties. Photo by Alex Beatty.

cable, and by listening carefully to our clients, we can custom-build every home to meet the individual needs of the owner," says Marc.

Sanford Properties takes a great deal of pride in every home they build. Some of the amenities found are detail mouldings, barrel vault ceilings, grand marble home theaters. In one residence located in Brookline, the client had a bookcase built that swings open to reveal a secret entrance between the library and the billiard room, complete with a wet bar-

features that make the homes elegant yet livable. "Sophisticated home automation, sound systems, home theaters and computer wiring are becoming quite common," Marc comments. "We pride ourselves in keeping abreast of the latest changes in technology. We can wire a house to any level of sophistication an owner requires."

Being sensitive to the client's needs and helping someone realize their dream are what this design and building process is all about. This approach by Marc

Kaplan, president of Sanford Properties, has led to lasting friendships with both architects and clients who recognize him as one of the finest builders in New England.

B/A Magazine also recognizes Marc Kaplan as a builder of extraordinary custom homes, sparing no limit to the imagination required to build beautiful homes for prestigious locations, and satisfying each client.

For more information, contact Sanford Properties, 77 Oak Street, Newton, MA 02164, telephone (617) 527-2400, fax (617) 527-7636.